

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Cortez, Colorado

Covering the Period from December 01, 2014 to November 30, 2015

Stations Comprising Station Employment Unit:

**KRTZ-FM/KVFC-AM**

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
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Total Number of Persons Interviewed During Applicable Period: 0

Recruitment Sources:

#Interviews

Radio Announcements	Contact	Address	Method of Contact	from Source
1 KENN/KRWN/KISZ	Cheryl Jim	212 W. Apache, Farmington, NM	(505) 325-3541	
2 KDGO/KPTE	Jessica Benson	1911 Main Ave., #100, Durango, CO 81301	(970) 247-1240	
3 KVFC/KRTZ	Kelly Turner	2402 Hawkins, Cortez, CO 81321	(970) 565-6565	
<u>Internet Site:</u>				
4 KRTZ.radio.com	Kelly Turner	2402 Hawkins, Cortez, CO 81321	(970) 565-6565	
5 Facebook	Kelly Turner	<a href="mailto:Kturner@americangeneralmedia.com">Kturner@americangeneralmedia.com</a>	(970) 565-6565	
6 4 Corners Marketplace	Janice Jones	<a href="mailto:ianicej@cotzjournal.com">ianicej@cotzjournal.com</a>	(970) 565-8527	
7 Craigslist	Kelly Turner	<a href="mailto:Kturner@americangeneralmedia.com">Kturner@americangeneralmedia.com</a>	(970) 565-6565	
8 Americangeneralmedia.com	Juanita Jennings	<a href="mailto:jjennings@agmgroup.biz">jjennings@agmgroup.biz</a>	(861) 328-0118	
9 RadioOnline.Com	Cheryl Jim	RadioOnline.Com	(505) 325-3541	
<u>Newsabers:</u>				
10 Cortez Journal	Tammy Wright	123 N. Smith Ave., CO, 81321	(970) 565-8527	
11 Durango Herald	Odette Capistrano	1275 Main Ave, Durango, CO 81301	(970) 247-3504	
<u>Postings:</u>				
12 Internal/Farmington	Cheryl Jim	212 W. Apache, Farmington, NM	(505) 325-3541	
13 Internal/Durango	Jessica Benson	1911 Main Ave., #100, Durango, CO 81301	(970) 247-1240	
14 Internal/Cortez	Kelly Turner	2402 Hawkins, Cortez, CO 81321	(970) 565-6565	
15 Southwest Colorado Community College	Lisa Barrett	<a href="mailto:lisa.barrett@pueblocc.edu">lisa.barrett@pueblocc.edu</a>	None	
16 Navajo Division of Workforce Development	Teresa Eistly	<a href="mailto:teistly@ndwd.org">teistly@ndwd.org</a>	None	
17 Walk-In	None	None	None	
18 Referrals	None	None	None	
19 Word of Mouth	None	None	None	
20 Direct Contact	None	None	None	

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**Outreach Initiatives**

**1) Workforce Center Report**

Station records and airs short-form daily employment report with listings provided by Colorado Workforce Center in Cortez

**Initiative 6:** Participation in other programs designed to promote outreach generally

**2) Job-A-Thon**

Station organized local employment clearinghouse, connecting employers with those looking for work; job training information, info on applying for jobs and opportunities for veterans and the disabled.

**Initiative 16:** Participation on other activities designed by station employment unit to disseminate info to candidates who might otherwise be unaware of such opportunities

**3) Harassment / Discrimination Meeting**

August 25, 2015  
Corporate lawyer and HR Director initiated meeting to update and discuss policies regarding EEO procedures and laws and policies regarding employee harassment/discrimination

**Initiative 14:** Provision of training to management level personnel as to methods of ensuring EEO compliance and preventing discrimination

**4) Job Shadowing**

September 22, 2015  
Station manager served in an informational and mentor role to a student. Manager discussed the various careers in radio and technical operations of a radio station.

**Initiative 15:** Provision of training to personnel of unaffiliated non-profit organization interested in broadcast employment opportunities

**5) Colorado Broadcaster's Assoc Virtual Job Fair**

October 19, 2015 - October 23, 2015  
Participated in job fair by posting pertinent hiring information on Colorado Broadcaster's Website and individuals then inquired about possible job opportunities.

**Initiative 1:** Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions