

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Durango, CO

Covering the Period from December 1, 2016 to November 30, 2017

Stations Comprising Station Employment Unit:

**KDGO AM, KPTE FM, KKDG FM**

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Local Sales Manager	11/1/2017	6	Referral	28, 29, 32, 33, 35, 36, 37, 38, 39, 40, 41

**Total Number of Persons Interviewed During Applicable Period:**

6

**Recruitment Sources:**

#Interviews

Radio Announcements

Contact

Address

Method of Contact

from Source

1 KDGO/KKDG/KPTE

Jessica Benson

1911 Main Ave., #100, Durango, CO 81301

(970) 247-1240

2 KENN/KRWN/KISZ

Cheryl Jim

212 W. Apache, Farmington, NM

(505) 325-3541

3 KVFC/KRTZ

Kelly Turner

2402 Hawkins, Cortez, CO 81321

(970) 565-6565

Colleges:

4 Fort Lewis College

Skyhawks Job Source

1000 Rim Dr, Durango CO 81301

www.cso.fortlewis.edu

5 San Juan College

Sandy Labato

[lobatosa@sanjuancollege.edu](mailto:lobatosa@sanjuancollege.edu)

(505) 599-3800

6 ITT Technical Institute

Waldy Salazar

[wsalazar@itt-tech.edu](mailto:wsalazar@itt-tech.edu)

(505) 828-1114

7 Communication & Journalism; UNM

Gregoria Cavazos

[cjadvice@unm.edu](mailto:cjadvice@unm.edu)

(505) 277-1903

8 Collins College

Elizabeth Bakken

[ebakken@collinscollege.edu](mailto:ebakken@collinscollege.edu)

(480) 446-1111

9 Eastern New Mexico University-Roswell

Stephanie Herrera

[stephanie.herrera@roswell.enmu.edu](mailto:stephanie.herrera@roswell.enmu.edu)

(505) 624-7032

10 Career Services @ Western New Mexico University

Career Services

[careerserv@wnmu.edu](mailto:careerserv@wnmu.edu)

(505) 538-6336

11 Eastern New Mexico University

Margaret Kirby

[margaret.kirby@enmu.edu](mailto:margaret.kirby@enmu.edu)

[margaret.kirby@enmu.edu](mailto:margaret.kirby@enmu.edu)

12 Eastern New Mexico University-KENW

Orlando Ortega

[orlando.ortega@enmu.edu](mailto:orlando.ortega@enmu.edu)

(505) 562-2112

13 San Juan Basin Technical College

Tony Corona

[tcorona@sibtc.edu](mailto:tcorona@sibtc.edu)

(970) 565-8457

14 UNM El Centro de la Raza

Veronica Mendez-Cruz

[elcentro@unm.edu](mailto:elcentro@unm.edu)

(505) 277-5020

15 University of New Mexico Office of Career Services

Mary Montano

[jobpost@unm.edu](mailto:jobpost@unm.edu)

(505) 277-2531

Non-Profits:

16 African American Cultural Association

Lovie McGee

[lovejil@aol.com](mailto:lovejil@aol.com)

(505) 256-8305

17 John Marshall Multi-Service Center

Timo Alvidrez

[talvidrez@cabq.gov](mailto:talvidrez@cabq.gov)

(505) 848-1345

18 Albuquerque Indian Center

Antoinette Fontenelle

[toni\\_m629@hotmail.com](mailto:toni_m629@hotmail.com)

(505) 268-8955

19 Medialine

Mark Shilstone

[medialine@medialine.com](mailto:medialine@medialine.com)

800-237-8073

20 Nat'l Association of Hispanic Journalists

Anna Lopez

[jobbank@nahj.org](mailto:jobbank@nahj.org)

(202) 662-7145

21 Women's Housing Coalition

Angie Ludi

[whcabq@att.net](mailto:whcabq@att.net)

(505) 884-8856

22 Community Cable Channel 27

John Ortiz

[John@quote-unquote.org](mailto:John@quote-unquote.org)

(505) 243-0027

23 LULAC Nat'l Educational Service Centers, Inc

[jmoya@inesc.org](mailto:jmoya@inesc.org)

(202) 835-9646

24	SASacco & Associates	Stacy Sacco	<a href="mailto:stacy@sasacco.com">stacy@sasacco.com</a>	(505) 489-2311	
25	Women's Resource Center	Administrative Assistant	679 E 2nd Ave, Unit 6, Durango CO 81301	Fax 970-247-8722	
26	SW Colorado Workforce Center	Administrative Assistant	331 S. Camino Del Rio #C, Durango CO 8130	Fax 970-247-0328	
<b><u>Newspapers:</u></b>					
27	Durango Herald	Odetta Zenico	<a href="mailto:odette@durangoherald.com">odette@durangoherald.com</a>	970-375-4534	
<b><u>Internet Site:</u></b>					
28	Americangeneralmedia.com	Andrea Hays	<a href="mailto:ahays@agmgroupp.biz">ahays@agmgroupp.biz</a>	(661) 328-0118	
29	Connectingcolorado.com	Self Post	<a href="http://www.connectingcolorado.com">www.connectingcolorado.com</a>	Internet Post	
30	Careerpage.org	Susan Strong	<a href="mailto:Suzanstrong@nmba.org">Suzanstrong@nmba.org</a>	Suzanstrong@nmba.org	
31	Craigslist	Self Post	<a href="http://craigslist.com">craigslist.com</a>	Internet Post	
32	durangobusiness.org	Jessica	<a href="http://www.durangobusiness.org">www.durangobusiness.org</a>	Internet Post	
33	facebook.com	Self Post	<a href="http://www.facebook.com">www.facebook.com</a>	Internet Post	2
34	Nmba.org	Self Post	<a href="http://www.nmba.org">www.nmba.org</a>	Internet Post	
<b><u>Other:</u></b>					
35	CBA Job Fair	Coloradobroadcasters.org	Coloradobroadcasters.org	Internet Post	2
36	Internal/Cortez	Kelly Turner	2402 Hawkins, Cortez CO. 81321	Self-post	
37	Internal/Durango	Jessica Benson	1911 Main Ave., #100, Durango, CO 81301	Self-post	
38	Internal/Farmington	Cheryl Jim	212 West Apache. Farmington NM. 87401	Self-post	
39	Referrals				2
40	Direct Contact				
41	Word-of-Mouth				
42	Walk-in				

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6

**Outreach Initiatives:**

**1) Colorado Broadcaster's Assoc Virtual Job Fair**

**Jan 30, 2017 - Feb 3, 2017**

Participated in job fair by posting pertinent hiring information on Colorado Broadcaster's Website and individuals then inquired about possible job opportunities.

**Initiative 1:** Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions

**2) Durango Regional Job Fair**

**March 22, 2017**

Participated in job fair by setting up booth on location and spoke to individuals about possible job opportunities. Personnel accepted resumes and job applications from those interested

**Initiative 1:** Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions

3)	Durango Regional Job Fair	Participated in job fair by setting up booth on location and spoke to individuals about possible job opportunities. Personnel accepted resumes and job applications from those interested	<b>Initiative 1:</b> Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions
	September 13, 2017		
4)	Colorado Broadcaster's Assoc Virtual Job Fair	Participated in job fair by posting pertinent hiring information on Colorado Broadcaster's Website and individuals then inquired about possible job opportunities.	<b>Initiative 1:</b> Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions
	October 16, 2017 - October 20, 2017		
5)	New Hire Process Training	Personnel conducted training session to discuss process of hiring part-time, full-time employees and for employees moving from part-time to full-time	<b>Initiative 14:</b> Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination
	November 7, 2017		
6)	Sexual Harassment and Discrimination Training	Personnel conducted training session to discuss company policy on Sexual Harassment and Discrimination	<b>Initiative 14:</b> Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination
	November 8, 2017		