

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Durango, CO

Covering the Period from December 1, 2015 to November 30, 2016

Stations Comprising Station Employment Unit:

KDGO AM, KPTE FM, KKDG FM

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized	#Interviews from Source
Account Executive	12/1/2015	6	Radio ads	1,25,31,34,35,36,39	
Program Director	4/1/2016	4	Internal/Farmingtion	4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,28,30,31,32,33,34,35,36,39.	
Total Number of Persons Interviewed During Applicable Period:		10			

Recruitment Sources:

Radio Announcements

	Contact	Address	Method of Contact
1 KDGO/KKDG/KPTE	Jessica Benson	1911 Main Ave. #100, Durango, CO 81301	(970) 247-1240
2 KENN/KRWN/KISZ	Cheryl Jim	212 W. Apache, Farmington, NM	(505) 325-3541
3 KVFC/KRTZ	Kelly Turner	2402 Hawkins, Cortez, CO 81321	(970) 565-6565

Colleges:

	Contact	Address	Method of Contact
4 Fort Lewis College	Skyhawks Job Source	1000 Rim Dr. Durango CO 81301	www.cso.fortlewis.edu
5 San Juan College	Sandy Labato	lobatos@sanjuancollege.edu	(505) 599-3800
6 ITT Technical Institute	Waldy Salazar	wsalazar@itt-tech.edu	(505) 828-1114
7 Communication & Journalism: UNM	Gregoria Cavazos	cladvise@unm.edu	(505) 277-1903
8 Collins College	Elizabeth Bakken	ebakken@collinscollege.edu	(480) 446-1111
9 Eastern New Mexico University-Roswell	Stephanie Herrera	stephanie.herrera@roswell.unm.edu	(505) 624-7032
10 Career Services @ Western New Mexico University	Career Services	careerserv@wmmu.edu	(505) 538-6336
11 Eastern New Mexico University	Margaret Kirby	margaret.kirby@enmu.edu	(505) 562-2112
12 Eastern New Mexico University-KENW	Orlando Ortega	orlando.ortega@enmu.edu	(970) 565-8457
13 San Juan Basin Technical College	Tony Corona	tc corona@sibtc.edu	(505) 277-5020
14 UNM El Centro de la Raza	Veronica Mendez-Cruz	elcentro@unm.edu	(505) 277-2531
15 University of New Mexico Office of Career Services	Mary Montano	jobpost@unm.edu	

Non-Profits:

	Contact	Address	Method of Contact
16 African American Cultural Association	Lovie McGee	lovejll@aol.com	(505) 256-8305
17 John Marshall Multi-Service Center	Tino Alvidrez	talvidrez@caba.gov	(505) 848-1345
18 Albuquerque Indian Center	Antoinette Fontenelle	toni_m629@hotmail.com	(505) 268-8955
19 Medialine	Mark Shilstone	medialine@medialine.com	800-237-8073
20 Nat'l Association of Hispanic Journalists	Anna Lopez	jobbank@nahi.org	(202) 662-7145
21 Women's Housing Coalition	Angie Ludi	whcaba@att.net	(505) 884-8856
22 Community Cable Channel 27	John Ortiz	john@quote-unquote.org	(505) 243-0027
23 LULAC Nat'l Educational Service Centers, Inc	Stacy Sacco	lmovaz@inesc.org	(202) 835-9646
24 SASacco & Associates	Administrative Assistant	stacy@sasacco.com	(505) 489-2311
25 Women's Resource Center	Administrative Assistant	679 E 2nd Ave, Durango CO 81301	Fax 970-247-8722
26 SW Colorado Workforce Center	Administrative Assistant	331 S. Camino Del Rio #C, Durango CO 81301	Fax 970-247-0328

Newsletters:

27 Durango Herald	Odette Zenico	odette@durangoherald.com	970-375-4534
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Internet Site:

28 Americangeneralmedia.com	Andrea Hays	athays@aamgroup.biz	(661) 328-0118
29 Connectingcolorado.com	Self Post	www.connectingcolorado.com	Internet Post
30 Careerpage.org	Susan Strong	Suzanstrong@nmba.org	Suzanstrong@nmba.org
31 Craigs List	Self Post	craigslis.com	Internet Post
32 durangobusiness.org	Jessica	www.durangobusiness.org	Internet Post
33 Nmba.org	Self Post	www.nmba.org	Internet Post

Other:

34 Internal/Cortez  
 35 Internal/Durango  
 36 Internal/Farmingtion  
 37 Referrals  
 38 Direct Contact  
 39 Word-of-Mouth  
 40 Walk-in

Kelly Turner  
 Jessica Benson  
 Cheryl Jim

2402 Hawkins, Cortez CO. 81321  
 1911 Main Ave., #100, Durango, CO 81301  
 212 West Apache, Farmington NM. 87401

Self-post  
 Self-post  
 Self-post

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**Outreach Initiatives:**

**1) Fort Lewis College Job Fair**

February 3, 2016

Participated in job fair by speaking to students, graduates and alumni about positions in the radio industry. Received resumes and accepted job applications as well.

**Initiative 1:** Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions

**2) Cortez Regional Job Fair**

April 27, 2016

Participated in job fair by setting up booth on location and spoke to individuals about possible job opportunities. Personnel accepted resumes and job applications from those interested

**Initiative 1:** Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions

**3) Colorado Broadcaster's Assoc Virtual Job Fair**

May 9, 2016 - May 13, 2016

Participated in job fair by posting pertinent hiring information on Colorado Broadcaster's Website and individuals then inquired about possible job opportunities.

**Initiative 1:** Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions

**4) Durango Regional Job Fair**

September 21, 2016

Participated in job fair by setting up booth on location and spoke to individuals about possible job opportunities. Personnel accepted resumes and job applications from those interested

**Initiative 1:** Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions

**5) Colorado Broadcaster's Assoc Virtual Job Fair**

October 17, 2016 - October 21, 2016

Participated in job fair by posting pertinent hiring information on Colorado Broadcaster's Website and individuals then inquired about possible job opportunities

Initiative 1: Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions