

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Durango, CO

Covering the Period from December 1, 2015 to November 30, 2016

Stations Comprising Station Employment Unit:

KDGO AM, KPTE FM, KKDG FM

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Account Executive	12/1/2015	6	Radio ads	1,25,31,34,35,36,39
Program Director	4/1/2016	4	Internal/Farmingtion	4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,28,30,31,32,33,34,35,36,39.

Total Number of Persons Interviewed During Applicable Period: 10

Recruitment Sources:

Radio Announcements

ID	Contact	Address	Method of Contact	#Interviews from Source
1	Jessica Benson	1911 Main Ave. #100, Durango, CO 81301	(970) 247-1240	3
2	Cheryl Jim	212 W. Apache, Farmington, NM	(505) 325-3541	
3	Kelly Turner	2402 Hawkins, Cortez, CO 81321	(970) 565-6565	

Colleges:

ID	Contact	Address	Method of Contact	#Interviews from Source
4	Skyhawks Job Source	1000 Rim Dr. Durango CO 81301	www.cso.fortlewis.edu	
5	Sandy Labato	lobatos@sanjuancollege.edu	(505) 599-3800	
6	Waldy Salazar	wsalazar@it-tech.edu	(505) 828-1114	
7	Gregoria Cavazos	cladviser@unm.edu	(505) 277-1903	
8	Elizabeth Bakken	ebakken@collinscollege.edu	(480) 446-1111	
9	Stephanie Herrera	stephanie.herrera@roswell.ennu.edu	(505) 624-7032	
10	Career Services @ Western New Mexico University	careerserv@wnmw.edu	(505) 538-6336	
11	Margaret Kirby	margaret.kirby@ennu.edu	(505) 562-2112	
12	Eastern New Mexico University-KENW	orlando.ortega@ennu.edu	(970) 565-8457	
13	San Juan Basin Technical College	lcorona@sjbtc.edu	(505) 277-5020	
14	UNM El Centro de la Raza	elcentro@unm.edu	(505) 277-2531	
15	University of New Mexico Office of Career Services	jobpost@unm.edu		

Non-Profits:

ID	Contact	Address	Method of Contact	#Interviews from Source
16	Lovie McGee	lovejll@aol.com	(505) 256-8305	
17	Tino Alvidrez	talvidrez@caba.gov	(505) 848-1345	
18	Antoinette Fontenelle	toni_m629@hotmail.com	(505) 268-8955	
19	Mark Shilstone	medialine@medialine.com	800-237-8073	
20	Anna Lopez	jobbank@nahn.org	(202) 662-7145	
21	Angie Ludi	whcaba@att.net	(505) 884-8856	
22	John Ortiz	john@quote-unquote.org	(202) 835-9646	
23	Imovya@inesc.org	imovya@inesc.org	(505) 489-2311	
24	Stacy Sacco	stacy@sasacco.com	Fax 970-247-8722	
25	Administrative Assistant	679 E 2nd Ave, Durango CO 81301	Fax 970-247-0328	
26	Administrative Assistant	331 S. Camino Del Rio #C, Durango CO 81301		

Newsletters:

ID	Contact	Address	Method of Contact	#Interviews from Source
27	Odette Zenico	odette@durangoherald.com	970-375-4534	

Internet Site:

ID	Contact	Address	Method of Contact	#Interviews from Source
28	Andrea Hays	athays@aamgroup.biz	(661) 328-0118	
29	Self Post	www.connectingcolorado.com	Internet Post	
30	Susan Strong	Suzanstrong@nmba.org	Suzanstrong@nmba.org	
31	Self Post	craigslst.com	Internet Post	
32	Jessica	www.durangobusiness.org	Internet Post	
33	Self Post	www.nmba.org	Internet Post	

Other:

34 Internal/Cortez
 35 Internal/Durango
 36 Internal/Farmingtion
 37 Referrals
 38 Direct Contact
 39 Word-of-Mouth
 40 Walk-in

Kelly Turner
 Jessica Benson
 Cheryl Jim

2402 Hawkins, Cortez CO. 81321
 1911 Main Ave., #100, Durango, CO 81301
 212 West Apache, Farmington NM. 87401

Self-post
 Self-post
 Self-post

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Outreach Initiatives:

1) Fort Lewis College Job Fair

February 3, 2016

Participated in job fair by speaking to students, graduates and alumni about positions in the radio industry. Received resumes and accepted job applications as well.

Initiative 1: Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions

2) Cortez Regional Job Fair

April 27, 2016

Participated in job fair by setting up booth on location and spoke to individuals about possible job opportunities. Personnel accepted resumes and job applications from those interested

Initiative 1: Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions

3) Colorado Broadcaster's Assoc Virtual Job Fair

May 9, 2016 - May 13, 2016

Participated in job fair by posting pertinent hiring information on Colorado Broadcaster's Website and individuals then inquired about possible job opportunities.

Initiative 1: Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions

4) Durango Regional Job Fair

September 21, 2016

Participated in job fair by setting up booth on location and spoke to individuals about possible job opportunities. Personnel accepted resumes and job applications from those interested

Initiative 1: Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions

5) Colorado Broadcaster's Assoc Virtual Job Fair

October 17, 2016 - October 21, 2016

Participated in job fair by posting pertinent hiring information on Colorado Broadcaster's Website and individuals then inquired about possible job opportunities

Initiative 1: Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions