

Annual EEO Public File Report

AGM-California, Inc. Bakersfield Office

Covering the Period from August 1, 2018 to July 31, 2019

Stations Comprising Station Employment Unit:

**KERN AM, KKXX FM, KISV FM, KGEO AM, KGFM FM, KEBT FM**

Vacancy Information

	<b>Full-time Positions Filled by Job Title</b>	<b>DOE</b>	<b>Total # Interviewed</b>	<b>Recruitment Source of Hire</b>	<b>Recruitment Sources Utilized</b>
10-0190	Account Executive	12/19/2018	3	Referral	3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20
10-0191	Lead Promotions Assistant	9/16/2018	3	Internal	3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20
10-0192	Promotions and Event Coordinator	10/29/2018	3	AGM Website	3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20
10-0193	Sales Assistant	10/1/2018	3	Internal	3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20
10-0194	Account Executive	Closed- No Hire	0	N/A	3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20
10-0195	Digital Marketing Manager	3/14/2019	3	Indeed	1,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20
10-0196	Account Executive	Closed- No Hire	0	N/A	3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20

**Total Number of Persons Interviewed During Applicable Period:**

15

**Recruitment Sources:**

Contact

Address

Method of Contact

**#Interviews**

Radio Announcements

1	KISV/KKXX/KEBT/KERN/KGEO/KGFM	Robert Lewis	PO Box 2700 Bakersfield, CA 93303	rlewis@americangeneralmedia.com	1
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Newspapers

2	Bakersfield Californian	Ileen Baldrige	P.O. Box 440, Bakersfield, CA 93301	<a href="mailto:ibaldrige@bakersfield.com">ibaldrige@bakersfield.com</a>	0
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Postings

3	Kern County Hispanic Chamber of Commerce	Sylvia		officeadmin@kchcc.org	0
4	Mexican American Opportunity Foundation	Mauro Laris		<a href="mailto:MLaris@co.kern.ca.us">MLaris@co.kern.ca.us</a>	0
5	National Hispanic Media Coalition	Job Postings		info@NHMC.org	0

**Colleges**

6 Bakersfield Adult School	Karine Kannikeberg	501 So. Mount Vernon, Bakersfield, 93307	<a href="mailto:karine_kanikkeberg@khsd.k12.ca.us">karine_kanikkeberg@khsd.k12.ca.us</a>	0
7 Bakersfield College	Rudy Gutierrez	1801 Panorama Dr, Bakersfield, 93306	<a href="mailto:rugutier@bakersfieldcollege.edu">rugutier@bakersfieldcollege.edu</a>	0
8 Cal State University Bakersfield	Career Planning Dept.	9001 Stockdale Hwy., Bakersfield, 93309	<a href="mailto:career@csub.edu">career@csub.edu</a>	0
9 Santa Barbara Business College	Norma Dunn, Career Services Coordinator		<a href="mailto:norma.dunn@sbbcollege.edu">norma.dunn@sbbcollege.edu</a>	0

**Internet Site**

10 Allaccess.com	Self Post	allaccess.com	Self Post	0
11 AmericanGeneralMedia.com	Kelly Selk	<a href="mailto:kmcmasters@americangeneralmedia.com">kmcmasters@americangeneralmedia.com</a>	<a href="mailto:kmcmasters@americangeneralmedia.com">kmcmasters@americangeneralmedia.com</a>	3
12 Cal Jobs	Self Post	caljobs.ca.gov	caljobs.ca.gov	0
13 Radio-online.com	Self Post	radio-online.com	radio-online.com	0
14 Radio Notas	Self Post	radionotas.com	info@radionotas.com	0
15 Indeed	Self Post	<a href="http://www.indeed.com">www.indeed.com</a>	<a href="http://www.indeed.com">www.indeed.com</a>	7

**Other**

16 Internal	Melody Spencer	P.O. Box 2700, Bakersfield CA, 93303	mspencer@agmgroupp.biz	3
17 Direct Contact	Networking	None	none	0
18 Referral	Networking	None	none	1
19 Walk-In	Networking	None	none	0
20 Word of Mouth	Networking	None	none	0

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**Outreach Initiatives: 2018 Outreach Fulfilled on 2018 Year End Report.**

1	<p><b>Kern County Career Expo</b></p> <p><b>February 28th 2019</b></p>	<p>The focus of the event is to build career awareness for tomorrow's diverse workforce. Employers from kern county had the opportunity to promote the different career opportunities that are available within their companies through and interactive exchange.</p>	<p><b>Initiative 3:</b> Co-Sponsoring at least one job fair with organizations in the business and professional community whose memberships include substantial participation of women and minorities.</p>
2	<p><b>NOR Chamber Business Expo</b></p> <p><b>March 21st 2019</b></p>	<p>The Mission of this Expo is to bring awareness to local job seekers of the great career opportunities inside the NOR Chamber district. The event was free and open to the public and will help raise funds for the NOR Chamber Scholarship fund to</p>	<p><b>Initiative 3:</b> Co-Sponsoring at least one job fair with organizations in the business and professional community whose memberships include substantial participation of women and minorities.</p>

help support scholarships to selected graduated seniors from Centennial, Frontier, Liberty and North High Schools.

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