

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Farmington, NM

Covering the Period from June 01, 2018 to May 31, 2019

Stations Comprising Station Employment Unit:

**KENN AM, KRWN FM, KISZ FM, KPRT FM**

**Vacancy Information**

| Full-time Positions Filled by Job Title | DOE       | Total # Interviewed | Recruitment Source of Hire | Recruitment Sources Utilized                                                 |
|-----------------------------------------|-----------|---------------------|----------------------------|------------------------------------------------------------------------------|
| Receptionist                            | 8/20/2018 | 10                  | Indeed.com                 | 4,5,6,8,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32,33,36 |
| Program Director                        | 3/15/2019 | 0                   | N/A                        | 4,5,6,8,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32,33,36 |

**Total Number of Persons Interviewed During Applicable Period:**

10

**Recruitment Sources:**

**Radio Announcements**

- 1 KENN/KRWN/KISZ/KPRT
- 2 KDGO/KPTE/KKDG
- 3 KVFC/KRTZ

**Internet Site:**

- 4 Americangeneralmedia.com
- 5 Nmba.org
- 6 Careerpage.org
- 7 Craigslist.com
- 8 Facebook.com
- 9 Indeed.com

**Newspapers:**

- 10 Farmington Daily Times

**Postings:**

- 11 Internal/Farmington
- 12 Internal/Durango
- 13 Internal/Cortez
- 14 Albuquerque Indian Center
- 15 Albuquerque Job Corps
- 16 African American Cultural Assoc.
- 17 John Marshall Multi Service Center
- 18 Medialine
- 19 Nat'l Association of Hispanic Journalists
- 20 Women's Housing Coalition
- 21 SASacco & Associates
- 22 Community Cable Channel 27
- 23 LULAC Nat'l Educational Service Centers, Inc
- 24 San Juan College
- 25 ITT Technical Institute
- 26 Communication & Journalism; UNM
- 27 Office of Career Services; UNM
- 28 Colorado Media School
- 29 Collins College
- 30 Eastern New Mexico University
- 31 Eastern New Mexico University-KENW
- 32 San Juan Basin Technical College
- 33 UNM El Centro de la Raza

**Contact**

- Cheryl Jim
- Jessica Benson
- Kelly Turner

- Kelly Selk
- Cheryl Jim
- Susan Strong
- Cheryl Jim
- Shawn Kelly
- Kelly Selk

- Kelly Ashley

- Cheryl Jim
- Jessica Benson
- Kelly Turner
- Antoinette Fontenelle
- Joann Lopez
- Lovie McGee
- Timo Alvidrez
- Mark Shilstone
- Anna Lopez
- Angie Ludi
- Stacy Sacco
- John Ortiz

- Sandy Labato
- Karen Hemsing
- Gregoria Cavazos
- Mary Montano
- Career Services
- Elizabeth Bakken
- Margaret Kirby
- Orlando Ortego
- Tony Corona
- Veronica Mendez-Cruz

**Address**

- 212 W. Apache, Farmington, NM
- 1911 Main Ave., #100, Durango, CO 81301
- 2402 Hawkins, Cortez, CO 81321

- [kmcmasters@americangeneralmedia.com](mailto:kmcmasters@americangeneralmedia.com)
- nmba.org
- Suzanstrong@nmba.org
- craigslist.com
- Facebook.com
- [kmcmasters@americangeneralmedia.com](mailto:kmcmasters@americangeneralmedia.com)

- 201 Allen Ave. Farmington, NM

- 212 W. Apache, Farmington, NM
- 1911 Main Ave., #100, Durango, CO 81301
- 2402 Hawkins, Cortez, CO 81321
- 105 Texas St SE , Albuquerque, NM
- [lopez.joann@jobcorps.org](mailto:lopez.joann@jobcorps.org)
- POB 18043, Albuquerque NM 87185
- 1500 Walter SE, Albuquerque NM
- POB 51909 Pacific Grove, CA 93950
- POB 226722 Washington DC 20045
- 3005 San Pedro NE Albuquerque, NM 87110
- 1201 Cannonade Ct SE Albuquerque, NM 87123
- 415 Tijeras NW Albuquerque, NM 87102
- 2000 L Street NW, Suite 610, Washington, DC 20036
- 4601 College Blvd., Farmington, NM
- 5100 Masthead NE, Albuquerque NM
- MSC03 2240, 1 University of NM, Albuquerque, NM871
- MSC06 3710, 1 University of NM, Albuquerque, NM 87
- 1140 South Priest Drive, Tempe, AZ 85281
- 1200 W. University, Portales, NM 88130
- KENW-TV Station 52, Portales, NM 88130
- PO Box 970, Cortez, CO 81321
- Mesa Vista Hall # 1153 MSC 063830, 1 University of NI
- Albuquerque, NM

**Method of Contact**

- (505) 325-3541
- (970) 247-1240
- (970) 565-6565
- (661) 328-0118
- (505) 325-3541
- Suzanstrong@nmba.org
- Self Post
- Self Post
- (661) 328-0118
- (505) 325-4545
- (505) 325-3541
- (970) 247-1240
- (970) 565-6565
- (505) 268-8955
- (505) 256-8305
- (505) 848-1345
- 800-237-8073
- (202) 662-7145
- (505) 884-8856
- (505) 489-2311
- (505) 243-0027
- (202) 835-9646
- (505) 599-3800
- (505)828-1114
- (505) 277-1903
- (505) 277-2531
- (480) 446-1111
- [margaret.kirby@enmu.edu](mailto:margaret.kirby@enmu.edu)
- (505) 562-2112
- (970) 565-8457
- (505) 277-5020
- (505) 277-5020

**#Interviews from Source**

2  
7

|                   |      |      |       |          |
|-------------------|------|------|-------|----------|
| 34 Walk-In        | None | None | None  |          |
| 35 Referrals      | None | None | None  |          |
| 36 Word of Mouth  | None | None | None  | 1        |
| 37 Direct Contact | None | None | None  |          |
|                   |      |      | Total | <hr/> 10 |

**Outreach Initiatives**

|                                                          |                         |                                                                                                                                                                                                     |  |                                                                   |
|----------------------------------------------------------|-------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|-------------------------------------------------------------------|
| 1) <b>New Mexico Broadcasters Assn. Virtual Job Fair</b> |                         |                                                                                                                                                                                                     |  |                                                                   |
|                                                          | Aug. 20 - Aug. 24, 2018 | Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.                                        |  | <b>Initiative 1:</b> Participation in Job Fair by Hiring Managers |
| 2) <b>New Mexico Broadcasters Assn. Virtual Job Fair</b> |                         |                                                                                                                                                                                                     |  |                                                                   |
|                                                          | Nov. 12 - Nov. 16, 2018 | Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.                                        |  | <b>Initiative 1:</b> Participation in Job Fair by Hiring Managers |
| 3) <b>New Mexico Broadcasters Assn. Virtual Job Fair</b> |                         |                                                                                                                                                                                                     |  |                                                                   |
|                                                          | Jan. 28 - Feb. 1, 2019  | Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.                                        |  | <b>Initiative 1:</b> Participation in Job Fair by Hiring Managers |
| 4) <b>San Juan College Career Pathways Expo</b>          |                         |                                                                                                                                                                                                     |  |                                                                   |
|                                                          | Jan. 31 - Feb. 1, 2019  | Participated in career expo by talking to middle school students about their higher education goals and future.                                                                                     |  | <b>Initiative 1:</b> Participation in Job Fair by Hiring Managers |
| 5) <b>San Juan College Career &amp; Internship Fair</b>  |                         |                                                                                                                                                                                                     |  |                                                                   |
|                                                          | Apr. 18, 2019           | Participated in job fair by setting up booth at the career fair and spoke to individuals who inquired about possible job opportunities in broadcasting. Received resumes and job applications also. |  | <b>Initiative 1:</b> Participation in Job Fair by Hiring Managers |
| 6) <b>New Mexico Broadcasters Assn. Virtual Job Fair</b> |                         |                                                                                                                                                                                                     |  |                                                                   |
|                                                          | Apr. 22 - Apr. 26, 2019 | Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.                                        |  | <b>Initiative 1:</b> Participation in Job Fair by Hiring Managers |

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7)

San Juan College High School Film & Digital  
Media Day

April 26, 2019

Participated in event by setting up booth at the event  
and spoke to high school students about the radio  
broadcasting industry.

**Initiative 1:** Participation in Job Fair by Hiring  
Managers

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