

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Farmington, NM

Covering the Period from June 01, 2017 to May 31, 2018

Stations Comprising Station Employment Unit:

KENN AM, KRWN FM, KISZ FM, KPRT FM

Vacancy Information

| Full-time Positions Filled by Job Title | DOE | Total # Interviewed | Recruitment Source of Hire | Recruitment Sources Utilized |
|--|-----------|---------------------|----------------------------|---|
| Traffic Assistant | 1/16/2018 | 4 | Internal/Farmington | 4,5,6,7,8,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32 |
| Receptionist | 1/29/2018 | 10 | Facebook | 4,5,6,7,8,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32 |
| Total Number of Persons Interviewed During Applicable Period: | | 14 | | |

Recruitment Sources:

| <u>Radio Announcements</u> | <u>Contact</u> | <u>Address</u> | <u>Method of Contact</u> | <u>#Interviews from Source</u> |
|---|-----------------------|---|--|--------------------------------|
| 1 KENN/KRWN/KISZ/KPRT | Cheryl Jim | 212 W. Apache, Farmington, NM | (505) 325-3541 | |
| 2 KDGO/KPTE/KKDG | Jessica Benson | 1911 Main Ave., #100, Durango, CO 81301 | (970) 247-1240 | |
| 3 KVFC/KRTZ | Kelly Turner | 2402 Hawkins, Cortez, CO 81321 | (970) 565-6565 | |
| <u>Internet Site:</u> | | | | |
| 4 Americangeneralmedia.com | Andrea Hays | ahays@agmgroun.biz | (661) 328-0118 | |
| 5 Nmba.org | Cheryl Jim | nmba.org | (505) 325-3541 | |
| 6 Careerpage.org | Susan Strong | Suzanstrong@nmba.org | Suzanstrong@nmba.org | |
| 7 Craigslist.com | Cheryl Jim | craigslist.com | Self Post | 7 |
| 8 Facebook.com | Shawn Kelly | Facebook.com | Self Post | 5 |
| <u>Newspapers:</u> | | | | |
| 9 Farmington Daily Times | Kelly Ashley | 201 Allen Ave. Farmington, NM | (505) 325-4545 | |
| <u>Postings:</u> | | | | |
| 10 Internal/Farmington | Cheryl Jim | 212 W. Apache, Farmington, NM | (505) 325-3541 | 1 |
| 11 Internal/Durango | Jessica Benson | 1911 Main Ave., #100, Durango, CO 81301 | (970) 247-1240 | |
| 12 Internal/Cortez | Kelly Turner | 2402 Hawkins, Cortez, CO 81321 | (970) 565-6565 | |
| 13 Albuquerque Indian Center | Antoinette Fontenelle | 105 Texas St SE , Albuquerque, NM | (505) 268-8955 | |
| 14 Albuquerque Job Corps | Joann Lopez | lopez.joann@jbcorgs.org | | |
| 15 African American Cultural Assoc. | Lovie McGee | POB 18043, Albuquerque NM 87185 | (505) 256-8305 | |
| 16 John Marshall Multi Service Center | Timo Alvidrez | 1500 Walter SE, Albuquerque NM | (505) 848-1345 | |
| 17 Medialine | Mark Shilstone | POB 51909 Pacific Grove, CA 93950 | 800-237-8073 | |
| 18 Nat'l Association of Hispanic Journalists | Anna Lopez | POB 226722 Washington DC 20045 | (202) 662-7145 | |
| 19 Women's Housing Coalition | Angie Ludi | 3005 San Pedro NE Albuquerque, NM 87110 | (505) 884-8856 | |
| 20 SASacco & Associates | Stacy Sacco | 1201 Cannonade Ct SE Albuquerque, NM 87123 | (505) 489-2311 | |
| 21 Community Cable Channel 27 | John Ortiz | 415 Tijeras NW Albuquerque, NM 87102 | (505) 243-0027 | |
| 22 LULAC Nat'l Educational Service Centers, Inc | | 2000 L Street NW , Suite 610, Washington, DC 20036 | (202) 835-9646 | |
| 23 San Juan College | Sandy Labato | 4601 College Blvd., Farmington, NM | (505) 599-3800 | |
| 24 ITT Technical Institute | Karen Hemsing | 5100 Masthead NE, Albuquerque NM | (505)828-1114 | |
| 25 Communication & Journalism; UNM | Gregoria Cavazos | MSC03 2240, 1 University of NM, Albuquerque, NM87102 | (505) 277-1903 | |
| 26 Office of Career Services; UNM | Mary Montano | MSC06 3710, 1 University of NM, Albuquerque, NM 87102 | (505) 277-2531 | |
| 27 Colorado Media School | Career Services | tcuff@beonair.com | | |
| 28 Collins College | Elizabeth Bakken | 1140 South Priest Drive, Tempe, AZ 85281 | (480) 446-1111 | |
| 29 Eastern New Mexico University | Margaret Kirby | 1200 W. University, Portales, NM 88130 | margaret.kirby@enmu.edu | |
| 30 Eastern New MexicoUniversity-KENW | Sean Moore | KENW-TV Station 52, Portales, NM 88130 | (505) 562-2112 | |
| 31 San Juan Basin Technical College | Tony Corona | PO Box 970, Cortez, CO 81321 | (970) 565-8457 | |
| 32 UNM El Centro de la Raza | Veronica Mendez-Cruz | Mesa Vista Hall # 1153 MSC 063830, 1 University of NM Albuquerque, NM | (505) 277-5020 | |

| | | | | |
|-------------------|------|------|-------|----|
| 33 Walk-In | None | None | None | |
| 34 Referrals | None | None | None | 1 |
| 35 Word of Mouth | None | None | None | |
| 36 Direct Contact | None | None | None | |
| | | | Total | 14 |

Outreach Initiatives

| | | | | |
|----|---|--|--|--|
| 1) | New Mexico Broadcasters Assn. Virtual Job Fair | | Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities. | Initiative 1: Participation in Job Fair by Hiring Managers |
| | Jun. 19 - Jun. 23, 2017 | | | |
| 2) | New Mexico Broadcasters Assn. Virtual Job Fair | | Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities. | Initiative 1: Participation in Job Fair by Hiring Managers |
| | Sep. 25 - Sep. 29, 2017 | | | |
| 3) | The Changing Face of EEO Webinar | | Webinar was an overview of the current EEO rules, latest EEO enforcement actions and the prospects of streamlining the EEO Rule's paperwork burdens. | Initiative 14: Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination |
| | Oct. 18, 2017 | | | |
| 4) | New Mexico Broadcasters Assn. Virtual Job Fair | | Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities. | Initiative 1: Participation in Job Fair by Hiring Managers |
| | Dec. 4 - Dec. 8, 2017 | | | |
| 5) | New Mexico Broadcasters Assn. Virtual Job Fair | | Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities. | Initiative 1: Participation in Job Fair by Hiring Managers |
| | Feb. 26 - Mar. 2, 2018 | | | |
| 6) | Boy Scouts Tour of Station | | KRWN Program Director gave a tour of the studios and answered questions about radio broadcast careers. | Initiative 15: Provision of training to unaffiliated non-profit organization interested in broadcast employment opportunities |
| | Mar. 14, 2018 | | | |

7) **San Juan College Community & Veterans Job Fair**

April 20, 2018

Participated in job fair by setting up booth at the career fair and spoke to individuals who inquired about possible job opportunities in broadcasting. Received resumes and job applications also.

Initiative 1: Participation in Job Fair by Hiring Managers

8) **New Mexico Broadcasters Assn. Virtual Job Fair**

May 7 - May 11, 2018

Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.

Initiative 1: Participation in Job Fair by Hiring Managers
