

Annual EEO Public File Report  
 AGM-California, Inc. Bakersfield Office  
 Covering the Period from August 1, 2015 to July 31, 2016  
 Stations Comprising Station Employment Unit:  
**KERN AM, KXXX FM, KISV FM, KGEO AM, KGFM FM, KERI AM, KEBT FM**

Full-time Positions Filled by Job Title	DOE	Vacancy Information		Recruitment Source of Hire	Recruitment Sources Utilized
		Total # Interviewed			
Account Executive	8/24/2015	3		Referral	4,5,6,7,8,9,10,11,13,14,15,17,20
Bilingual On-Air Announcer	11/12/2015	3		Internal	3,4,5,6,7,12,13,14,15,17,20
Bilingual Receptionist/Digital Customer Support	11/16/2015	5		Internal	2,3,4,5,6,7,8,9,10,11,12,13,14,15,17,20
On-Air Announcer	4/16/2016	3		All Access	3,4,5,6,10,12,13,15,17,20
Account Executive	6/1/2016	4		Americangeneralmedia.com	3,4,5,6,7,12,13,15,20,22

Total Number of Persons Interviewed During Applicable Period: 18

Recruitment Sources: Contact Address Method of Contact #Interviews from Source

**Radio Announcements**  
 1 KISV/KXXX/KEBT/KERN/KGEO/KERI/KGFM Robert Lewis PO Box 2700 Bakersfield, CA 93303 rewis@americangeneralmedia.com

**Newspapers**  
 2 Bakersfield Californian Dustyn Wagoner P.O. Box 440, Bakersfield, CA 93301 dwagoner@bakersfield.com

**Postings**  
 3 California Broadcasters Association Joe Barry 915 L Street, Ste 1150, Sacramento CA 95814 916-444-2237 officeadmin@kchcc.org  
 4 Kern County Hispanic Chamber of Commerce Sylvia Claudia polanoc@co.kern.ca.us  
 5 Mexican American Opportunity Foundation Claudia Claudia info@NHMC.org  
 6 National Hispanic Media Coalition Job Postings Jose Martinez jmartinez@OVCDC.com  
 7 Owens Valley Career Develop Center Jose Martinez

Collages

8 Bakerfield Adult School	Karine Kamlikeberg	501 So. Mount Vernon, Bakerfield, 93307	661-322-7492
9 Bakerfield College	Rudy Gutierrez	1801 Panorama Dr, Bakerfield, 93306	661-395-4550
10 Cal State University Bakerfield	Career Planning Dept.	9001 Stockdale Hwy., Bakerfield, 93309	Self Post
11 Santa Barbara Business College	John Dunn, Career Services		john.dunn@SBBCcollege.edu

Internet Site

12 Allaccess.com	Self Post	allaccess.com	Self Post	5
13 AmericanGeneralMedia.com	Juanita Jennings	jjennings@americangeneralmedia.com	Self Post	3
14 Craigslst.org	Self Post	bakerfield/craigslst.org	Self Post	1
15 Employment Development Dept. (CalJobs)	Self Post	caljobs.ca.gov	Self Post	1
16 Facebook	Rusty Burchfield	facebook.com	Self Post	
17 Radio-online.com	Self Post	radio-online.com	Self Post	
18 Radio Notas	Self Post	radionotas.com	info@radionotas.com	
19 Society of Broadcast Engineers	Self Post	sbe.org	Self Post	

Other

20 Internal	Melody Spencer	P. O. Box 2700, Bakerfield CA, 93303	m Spencer@agmgroupp.biz	3
21 Direct Contact	Networking	None	none	
22 Referral	Networking	None	none	3
23 Walk-In	Networking	None	none	
24 Word of Mouth	Networking	None	none	

Outreach Initiatives:

1) Post to California Broadcasters Association	Listing of full-time job openings on the California Broadcasters Association, which encourages the patronage of women and minorities within the Radio Broadcast Industry	Initiative 12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.
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August 1, 2015 - July 31, 2016

2)

Post to Radio Online

August 1, 2015 - July 31, 2016

Listing of full-time job openings on the Radio Online Website, which encourages the patronage of women and minorities within the Radio Broadcast Industry

**Initiative 12.** Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.