

AGM California, Inc. San Luis Obispo Office

Covering the Period from August 1, 2015 to July 31, 2016

Stations Comprising Station Employment Unit:

KZQZ FM, KKAL FM, KIQO FM, KKJG FM, KVEC FM

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total #		Recruitment Source of Hire	Recruitment Sources Utilized
		Interviewed	Hired		
Account Executive	1/2/2016	4		Radio Ads	1,2,3,4,5,6,7,8,9,10,11,12,14,15
Account Executive	3/16/2016	4		Radio Ads	1,2,3,4,5,6,7,8,9,10,11,12,14,15
Traffic Clerk	3/16/2016	4		Radio Ads	1,2,3,4,7,8,9,10,11,12,14,15

Total Number of Persons Interviewed During Applicable Period:

12

Recruitment Sources:

- Radio Announcements**
- 1 KZQZ, KIQO, KKAL, KKJG
  - 2 KBOX, KPAT, KRQK

Online Resources:

- 3 All Access
- 4 American General Media
- 5 Central Coast Help Wanted
- 6 Craigs List
- 7 Employment Development Dept (Cal Jobs)
- 8 Radio On-Line

Postings:

- 9 California Broadcasters Association
- 10 Allan Hancock College
- 11 Cal Poly, San Luis Obispo
- 12 Cuesta Community College

Other

- 13 Direct Contact
- 14 Internal-SLO
- 15 Internal-SM
- 16 Referral
- 17 Walk-in
- 18 Word of Mouth

#Interviews from Source

- Method of Contact
- 1 Self Post
  - 2 Self Post
  - 3 Self Post
  - 4 Self Post
  - 5 Self Post
  - 6 Self Post
  - 7 Self Post
  - 8 Self Post

Self Post

805-922-6966, x3374  
805-756-2501  
805-546-3204

1

Total

12

Outreach Initiatives

1 Post to California Broadcasters Association

August 1, 2015 - July 31, 2016  
Listing of full-time job openings on the California Broadcasters Association, which encourages the patronage of women and minorities within the Radio Broadcast Industry

12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.

2 Cal Poly Career Services Job Fair

May 15, 2015  
Business were asked to attend the conference to inform students of international, national and local job opportunities. There were guest speakers whom spoke to the students about their individual career experiences

Initiative 1: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

3 Cuesta College Career Day

March 31, 2016  
Business were asked to speak to students about audio production and the radio broadcasting industry. There were guest speakers whom spoke to the students about their individual career experiences

10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.