

AGM California, Inc. San Luis Obispo Office

Covering the Period from August 1, 2015 to July 31, 2016

Stations Comprising Station Employment Unit:

KZQZ FM, KKAL FM, KIQO FM, KKJG FM, KVEC FM

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total #		Recruitment Source of Hire	Recruitment Sources Utilized
		Interviewed	Hired		
Account Executive	1/2/2016	4	4	Radio Ads	1,2,3,4,5,6,7,8,9,10,11,12,14,15
Account Executive	3/16/2016	4	4	Radio Ads	1,2,3,4,5,6,7,8,9,10,11,12,14,15
Traffic Clerk	3/16/2016	4	4	Radio Ads	1,2,3,4,7,8,9,10,11,12,14,15

Total Number of Persons Interviewed During Applicable Period:

12

Recruitment Sources:

- | | | | | |
|----------------------------|------------------|--|--------------------------------------|--------------------------------|
| Radio Announcements | Contact | Address | Method of Contact | #Interviews from Source |
| 1 KZQZ, KIQO, KKAL, KKJG | Kathy Signorelli | 3620 Sacramento, Ste 204 San Luis Obispo, CA 93401 | ksignorelli@americangeneralmedia.com | 8 |
| 2 KBOX, KPAT, KRQK | Rich Watson | 2325 Skyway Drive Santa Maria, CA 93455 | rwatson@americangeneralmedia.com | 1 |

Online Resources:

- | | | | | |
|--|--------------------|--|--------------|---|
| 3 All Access | Self-post | www.allaccess.com | Self Post | 1 |
| 4 American General Media | Rusty Burchfield | 1400 Easton Dr., Ste. 144, Bakersfield, CA 93309 | 661-328-1410 | 2 |
| 5 Central Coast Help Wanted | Phillip P. Strauss | centralcoasthelpwanted.com | 805-471-1450 | |
| 6 Craigs List | Self-post | www.craigslist.com | Self Post | |
| 7 Employment Development Dept (Cal Jobs) | Self-post | www.caljobs.ca.gov | Self Post | |
| 8 Radio On-Line | Self-post | www.jobs.radioonline.com | Self Post | |

Postings:

- | | | | | |
|---------------------------------------|-----------|------------------------|-----------|--|
| 9 California Broadcasters Association | Self-post | www.Cabroadcasters.org | Self Post | |
|---------------------------------------|-----------|------------------------|-----------|--|

Colleges

- | | | | | |
|------------------------------|--------------------|--|---------------------|---|
| 10 Allan Hancock College | Job Placement CS | 800 South College Drive, Santa Maria, CA 93454 | 805-922-6966, x3374 | 1 |
| 11 Cal Poly, San Luis Obispo | Career Services | 959 Higuera St, San Luis Obispo, CA 93401 | 805-756-2501 | |
| 12 Cuesta Community College | Career Connections | Hwy 1 San Luis Obispo, CA 93403-8106 | 805-546-3204 | |

Other

- | | | | | |
|-------------------|------|--|---------|--|
| 13 Direct Contact | None | None | None | |
| 14 Internal-SLO | None | None | None | |
| 15 Internal-SM | None | None | None | |
| 16 Referral | None | None | None | |
| 17 Walk-in | None | 3620 Sacramento, Ste 204, San Luis, CA 93401 | Walk-In | |
| 18 Word of Mouth | None | None | None | |

Total

12

Outreach Initiatives

1 Post to California Broadcasters Association

August 1, 2015 - July 31, 2016
Listing of full-time job openings on the California Broadcasters Association, which encourages the patronage of women and minorities within the Radio Broadcast Industry

12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.

2 Cal Poly Career Services Job Fair

May 15, 2015
Business were asked to attend the conference to inform students of international, national and local job opportunities. There were guest speakers whom spoke to the students about their individual career experiences

Initiative 1: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

3 Cuesta College Career Day

March 31, 2016
Business were asked to speak to students about audio production and the radio broadcasting industry. There were guest speakers whom spoke to the students about their individual career experiences

10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.