

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Farmington, NM

Covering the Period from June 01, 2015 to May 31, 2016

Stations Comprising Station Employment Unit:

**KENN AM, KRWN FM, KISZ FM, KPRT FM**

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized	#Interviews from Source
---	-----	---------------------	----------------------------	------------------------------	-------------------------

0

Total Number of Persons Interviewed During Applicable Period:

0

Recruitment Sources:

**Radio Announcements**

- 1 KENN/KRWN/KISZ/KPRT
- 2 KDGQ/KPTE
- 3 KVFC/KRTZ

**Internet Site:**

- 4 Americangeneralmedia.com
- 5 Nmba.org
- 6 Careerpage.org

**Newspapers:**

- 7 Farmington Daily Times
- 8 Cortez Journal
- 9 Durango Herald

**Postings:**

- 10 Internal/Farmington
- 11 Internal/Durango
- 12 Internal/Cortez

- 13 Albuquerque Indian Center
- 14 African American Cultural Assoc.
- 15 John Marshall Multi Service Center

- 16 Medialine
- 17 Nat'l Association of Hispanic Journalists

- 18 Women's Housing Coalition
- 19 SASacco & Associates

- 20 Community Cable Channel 27
- 21 LULAC Nat'l Educational Service Centers, Inc

- 22 San Juan College
- 23 ITT Technical Institute

- 24 Communication & Journalism: UNM
- 25 Office of Career Services: UNM

- 26 Collins College
- 27 Eastern New Mexico University-Roswell

- 28 Career Services @ Western New Mexico University
- 29 Eastern New Mexico University

- 30 University of New Mexico
- 31 Eastern New Mexico University-KENNW

- 32 San Juan Basin Technical College
- 33 UNM El Centro de la Raza

- 34 Student Services Center -UNM

**Contact**

Cheryl Jim  
Jessica Benson  
Kelly Turner

Andrea Hays  
Cheryl Jim  
Susan Strong

Kelly Ashley  
Tammy Wright  
Odette Capistrano

Cheryl Jim  
Jessica Benson  
Kelly Turner  
Antoinette Fontenelle  
Lovie McGee  
Timo Alvidrez  
Mark Shistone  
Anna Lopez  
Angie Ludi  
Stacy Sacco  
John Ortiz

Sandy Labato  
Waldy Salazar  
Gregoria Cavazos  
Mary Montano  
Elizabeth Bakken  
Stephanie Herrera  
Career Services  
Margaret Kirby  
Richard Schaefer  
Orlando Ortega  
Tony Corona  
Veronica Mendez-Cruz  
Leslye Ellison

**Address**

212 W. Apache, Farmington, NM  
1911 Main Ave., #100, Durango, CO 81301  
2402 Hawkins, Cortez, CO 81321

ahays@agmgroup.biz  
nmba.org  
Suzanstrong@nmba.org

201 Allen Ave, Farmington, NM  
123 N. Smith Ave., CO, 81321  
1275 Main Ave, Durango, CO 81301

212 W. Apache, Farmington, NM  
1911 Main Ave., #100, Durango, CO 81301  
2402 Hawkins, Cortez, CO 81321  
105 Texas St SE, Albuquerque, NM  
POB 18043, Albuquerque NM 87185  
1500 Walter SE, Albuquerque NM  
POB 51909 Pacific Grove, CA 93950  
POB 226722 Washington DC 20045  
3005 San Pedro NE Albuquerque, NM 87110  
1201 Cannonade Ct SE Albuquerque, NM 87123  
415 Tijeras NW Albuquerque, NM 87102  
2000 L Street NW, Suite 610, Washington, DC 20036  
4601 College Blvd., Farmington, NM  
5100 Masthead NE, Albuquerque NM  
MSC03 2240, 1 University of NM, Albuquerque, NM 87131  
MSC06 3710, 1 University of NM, Albuquerque, NM 87131  
1140 South Priest Drive, Tempe, AZ 85281  
PO Box 6000, Roswell, NM 88202  
1000 W. College St., Silver City, NM 88062  
1200 W. University, Portales, NM 88130  
C-J Building #235W Albuquerque, NM 87131  
KENNW-TV Station 52, Portales, NM 88130  
PO Box 970, Cortez, CO 81321  
Mesa Vista Hall # 1153 MSC 063830, 1 University of NI, (505) 277-5020  
Albuquerque, NM  
Student Services Center #220, Albuquerque, NM 87131 (505) 277-1403

**Method of Contact**

(505) 325-3541  
(970) 247-1240  
(970) 565-6565

(661) 328-0118  
(505) 325-3541  
Suzanstrong@nmba.org

(505) 325-4545  
(970) 565-8527  
(970) 247-3504

(505) 325-3541  
(970) 247-1240  
(970) 565-6565  
(505) 268-8955  
(505) 256-8305  
(505) 848-1345  
800-237-8073  
(202) 662-7145  
(505) 884-8856  
(505) 488-2311  
(505) 243-0027  
(202) 835-9646  
(505) 599-3800  
(505) 828-1114  
(505) 277-1903  
(505) 277-2531  
(480) 446-1111  
(505) 624-7032  
(505) 538-6336

(505) 277-9556  
(505) 562-2112  
(970) 565-8457  
(505) 277-5020  
(505) 277-5020  
(505) 277-1403

35 Walk-In  
 36 Referrals  
 37 Word of Mouth  
 38 Direct Contact

None  
 None  
 None  
 None

None  
 None  
 None  
 None

Total

0

Outreach Initiatives

1) New Mexico Broadcasters Assn. Virtual Job Fair  
 Jul. 6 - Jul. 10, 2015  
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.  
 Initiative 1: Participation in Job Fair by Hiring Managers

2) Harassment & Discrimination Training  
 Aug. 25, 2015  
 Training provided by S. Charles Archuleta and Margaret Nunez. Topics included Sexual Harassment, company policies and responsibilities. Also discussed Discrimination in the Workplace.  
 Initiative 14: Provision of training to ensure equal opportunity and preventing discrimination

3) New Mexico Broadcasters Assn. Virtual Job Fair  
 Oct. 5 - Oct. 9, 2015  
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.  
 Initiative 1: Participation in Job Fair by Hiring Managers

4) New Mexico Broadcasters Assn. Virtual Job Fair  
 Jan. 11 - Jan. 15, 2016  
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.  
 Initiative 1: Participation in Job Fair by Hiring Managers

5) Colorado Broadcasters Assn. Virtual Job Fair  
 Feb. 1 - Feb. 5, 2016  
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.  
 Initiative 1: Participation in Job Fair by Hiring Managers

6) San Juan College Community Job Fair  
 March 17, 2016  
 Participated in job fair by setting up booth at the career fair and spoke to individuals who inquired about possible job opportunities in broadcasting. Received resumes and job applications also.  
 Initiative 1: Participation in Job Fair by Hiring Managers

7) New Mexico Broadcasters Assn. Virtual Job Fair

Apr. 11 - Apr. 15, 2016

Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.

Initiative 1: Participation in Job Fair by Hiring Managers

8) Four Corners Career Expo

April 13, 2016

Participated in job fair by setting up booth at the career fair and spoke to individuals who inquired about possible job opportunities in broadcasting. Received resumes and job applications also.

Initiative 1: Participation in Job Fair by Hiring Managers