

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Durango, CO

Covering the Period from December 1, 2017 to November 30, 2018

Stations Comprising Station Employment Unit:

**KDGO AM, KPTE FM, KKDG FM**

Vacancy Information

| Full-time Positions Filled by Job Title | DOE | Total # Interviewed | Recruitment Source of Hire | Recruitment Sources Utilized |
|---|-----|---------------------|----------------------------|------------------------------|
| 0                                       |     |                     |                            |                              |

**Total Number of Persons Interviewed During**

Applicable Period:

0

**Recruitment Sources:**

|                            | Contact                  | Address                  | Method of Contact  | #Interviews from Source |
|----------------------------|--------------------------|--------------------------|--|-------------------------|
| <b>Radio Announcements</b> |                          |                          |  |                         |
| 1                          | KDGO/KKDG/KPTE           | Jessica Benson           | 1911 Main Ave., #100, Durango, CO 81301  | (970) 247-1240          |
| 2                          | KENN/KRWN/KISZ           | Cheryl Jim               | 212 W. Apache, Farmington, NM  | (505) 325-3541          |
| 3                          | KVFC/KRTZ                | Kelly Turner             | 2402 Hawkins, Cortez, CO 81321   | (970) 565-6565          |
| <b>Colleges:</b>           |                          |                          |  |                         |
| 4                          | Fort Lewis College       | Skyhawks Job Source      | 1000 Rim Dr, Durango CO 81301  | www.cso.fortlewis.edu   |
| <b>Non-Profits:</b>        |                          |                          |  |                         |
| 5                          | Women's Resource Center  | Administrative Assistant | 679 E 2nd Ave, Unit 6, Durango CO 81301  | Fax 970-247-8722        |
| <b>Newspapers:</b>         |                          |                          |  |                         |
| 6                          | Durango Herald           | Odette Zenico            | <a href="mailto:odette@durangoherald.com">odette@durangoherald.com</a>                         | 970-375-4534            |
| <b>Internet Site:</b>      |                          |                          |  |                         |
| 7                          | 99xdurango.com           | Dustin Nolen             | <a href="mailto:dustinnolen@americangeneralmedia.com">dustinnolen@americangeneralmedia.com</a> | (970) 247-1240          |
| 8                          | Americangeneralmedia.com | Kelly Selk               | <a href="mailto:kmcmasters@americangeneralmedia.com">kmcmasters@americangeneralmedia.com</a>   | (661) 328-0118          |
| 9                          | Connectingcolorado.com   | Self Post                | <a href="http://www.connectingcolorado.com">www.connectingcolorado.com</a>                     | Internet Post           |
| 10                         | Craigs List              | Self Post                | <a href="http://craigslist.com">craigslist.com</a>   | Internet Post           |
| 11                         | durangobusiness.org      | Jessica                  | <a href="http://www.durangobusiness.org">www.durangobusiness.org</a>                           | Internet Post           |
| 12                         | facebook.com             | Self Post                | <a href="http://www.facebook.com">www.facebook.com</a>   | Internet Post           |
| <b>Other:</b>              |                          |                          |  |                         |
| 13                         | Internal/Cortez          | Deborah McHenry          | 2402 Hawkins, Cortez CO. 81321   | Self-post               |
| 14                         | Internal/Durango         | Jessica Benson           | 1911 Main Ave., #100, Durango, CO 81301  | Self-post               |
| 15                         | Internal/Farmington      | Cheryl Jim               | 212 West Apache. Farmington NM. 87401  | Self-post               |
| 16                         | Referrals                |                          |  |                         |
| 17                         | Direct Contact           |                          |  |                         |
| 18                         | Word-of-Mouth            |                          |  |                         |
| 19                         | Walk-in                  |                          |  |                         |

**Outreach Initiatives:**

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|    |  |   |   |
|----|--|---|---|
| 1) | <b>Boys and Girls Club Studio Tour</b>               |   |   |
|    | January 4, 2018                                      | KPTE Program Director gave a tour of the studios and answered questions about radio broadcast careers.  | <b>Initiative 15:</b> Provision of training to unaffiliated non-profit organization interested in broadcast employment opportunities        |
| 2) | <b>Colorado Broadcaster's Assoc Virtual Job Fair</b> |   |   |
|    | Jan 22, 2018 - Jan 26, 2018                          | Participated in job fair by posting pertinent hiring information on Colorado Broadcaster's Website and individuals then inquired about possible job opportunities.                        | <b>Initiative 1:</b> Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions |
| 3) | <b>Fort Lewis College Spring Job Fair</b>            |   |   |
|    | February 1, 2018                                     | Participated in job fair by setting up booth on location and spoke to individuals about possible job opportunities. Personnel accepted resumes and job applications from those interested | <b>Initiative 1:</b> Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions |
| 4) | <b>Durango Regional Job Fair</b>                     |   |   |
|    | March 21, 2018                                       | Participated in job fair by setting up booth on location and spoke to individuals about possible job opportunities. Personnel accepted resumes and job applications from those interested | <b>Initiative 1:</b> Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions |
| 5) | <b>Hope Christian Academy Tour</b>                   |   |   |
|    | March 23, 2018                                       | KPTE Program Director gave a tour of the studios and answered questions about radio broadcast careers.  | <b>Initiative 15:</b> Provision of training to unaffiliated non-profit organization interested in broadcast employment opportunities        |
| 6) | <b>Colorado Broadcaster's Assoc Virtual Job Fair</b> |   |   |

**Oct 8, 2018 - Oct 12, 2018**

Participated in job fair by posting pertinent hiring information on Colorado Broadcaster's Website and individuals then inquired about possible job opportunities.

**Initiative 1:** Participation in a job fair by station personnel who have substantial responsibility in the making of hiring decisions

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7) **Girl Scouts of Colorado Tour**

**October 12, 2018**

Operations Manager gave a tour of the studios and answered questions about radio broadcast careers.

**Initiative 15:** Provision of training to unaffiliated non-profit organization interested in broadcast employment opportunities

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