

AGM-California, Inc. Bakersfield Office
 Covering the Period from August 1, 2023 to July 31, 2024
 Stations Comprising Station Employment Unit:
**KERN AM, KKXX FM, KISV FM KGEO
 AM, KGFM FM, KEBT FM**

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
General Manager	2/26/2023	5	Inside Radio	12, 21, 22

Total Number of Persons Interviewed During Applicable Period:

5

Recruitment Sources:	<u>Contact</u>	<u>Address</u>	<u>Method of Contact</u>	#Interviews
<u>Radio Announcements</u>				
1	KISV/KKXX/KEBT/KERN/KGE O/KGFM	Robert Lewis	PO Box 2700 Bakersfield, CA 93303	rlewis@americangeneralmedia.com
<u>Newspapers</u>				
2	Bakersfield Californian	Dustyn Wagoner	P.O. Box 440, Bakersfield, CA 93301	dwagoner@bakersfield.com
<u>Postings</u>				
3	California Broadcasters Association	Joe Barry	915 L Street, Ste 1150, Sacramento CA	916-444-2237
4	Kern County Hispanic Chamber of Commerce	Sylvia		officeadmin@kchcc.org
5	Mexican American Opportunity Foundation	Claudia		polancoc@co.kern.ca.us
6	National Hispanic Media	Job Postings		info@NHMC.org
<u>Colleges</u>				
7	Bakersfield Adult School	Karine Kannikeberg	501 So. Mount Vernon, Bakersfield, 93306	661-322-7492
8	Bakersfield College	Rudy Gutierrez	1801 Panorama Dr, Bakersfield, 93306	661-395-4550
9	Cal State University Bakersfield	Career Planning Dept	9001 Stockdale Hwy., Bakersfield, 93306	Self Post
10	San Joaquin Valley College	Tad Haroldsen		tad.heroldsen@sjvc.edu

<u>Internet Site</u>					
11	AmericanGeneralMedia.com	Self Post	kmcmasters@americangeneralmedia.com	Self Post	
12	Inside Radio	Self Post		Self Post	2
13	Post Job Free	Self Post	www.postjobfree.com/post-job	Self Post	
14	Employment Development Dept. (CalJobs)	Self Post	caljobs.ca.gov	Self Post	
15	Better Team	Self Post	https://app.betterteam.com/login	Self Post	
16	Radio-online.com	Self Post	radio-online.com	Self Post	
17	Radio Notas	Self Post	radionotas.com	info@radionotas.com	
18	Society of Broadcast Engineers	Self Post	sbe.org	Self Post	
19	Media Staffing Recruitment	Cori Hirsh	cori@mediastaffingnetwork.com		
20	Radio Ads	Self Post		Self Post	1
<u>Other</u>					
21	Internal	Melody Spencer	P.O. Box 2700, Bakersfield CA, 93303	m Spencer@agmgroup.biz	1
22	Direct Contact	Networking	None	none	1
23	Referral	Networking	None	none	
24	Walk-In	Networking	None	none	
25	Word of Mouth	Networking	None	none	
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Outreach Initiatives:

1)	Intern Program August 1, 2023 - July 31, 2024	Intern program with The Boys & Girls Club designed to teach promotion department skills	Initiative 5. Establishment of an intern program designed to assist members of the community to acquire skills needed for broadcast employment.
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2) Intern Program

August 1, 2023 - July 31, 2024

Intern program with The Boys & Girls Club designed to teach programming department skills

Initiative 5.
Establishment of an intern program designed to assist members of the community to acquire skills needed for broadcast employment.

3) Intern Program

August 1, 2023 - July 31, 2024

Intern program with The Boys & Girls Club designed to teach clerical/administrative department skills

Initiative 5.
Establishment of an intern program designed to assist members of the community to acquire skills needed for broadcast employment.

4) **Training Program**

August 1, 2023 - July 31, 2024

Training program designed to teach traffic department skills to the sales assistant.

Initiative 8.
Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.
